INDEPENDENT ROCK JOURNALISM

Rock Magazine Media Kit

Advertising, editorial services and partnerships



Rock Magazine editorial illustration

Rock Magazine is an independent English-language publication about rock music, the people who make it, and the scenes around them. We work with artists, labels, venues, and music businesses on clearly labeled paid formats.

Explore all services **Send a partnership inquiry**

Publishing & partnerships

All prices are in USD. Select a format name to see the full scope and booking details.

Sponsored article

From $129

USD / article

An 800–1,200-word sponsored feature for a music service, studio, platform, artist, or project.

Newsletter placement

$110

USD / issue

A clearly labeled sponsored placement in one Rock Magazine Digest issue.

Editorial content services

From $125

USD / text

Commission one English-language artist bio, press release, or project introduction for your own communications.

Monthly partnership

$329

USD / 30-day campaign

Two sponsored articles and one newsletter placement for a rock artist, release, or music project.

Artist News

$49

USD / news item

Publish a short news item about a rock release, concert, collaboration, or other confirmed artist announcement.

Release Spotlight

$99

USD / release

Introduce a new rock single, EP, or album through a feature about the recording, its credits, and where to listen.

Music Video Premiere

$99

USD / video

Present a new rock music video with an embedded player and an editorial account of how it was made.

Starting rates cover the listed scope. We confirm the final fee and timing before booking.

Artist & project services

All prices are in USD. Select a format name to see the full scope and booking details.

Artist Interview

From $179

USD / interview

Book an English-language interview that gives readers a closer look at a rock artist, band, or new record.

Artist Profile Page

From $159

USD / profile

Create a named Rock Magazine profile with an individual URL for a rock artist or band.

Editorial Special Project

From $399

USD / project

Tell one rock artist or release story across three coordinated publications and a shared project page.

Artist Photo Story

From $349

USD / photo story

Develop an editorial photo story around a rock artist’s visual identity, with a planned shoot and a published feature.

Listener Feedback Session

From $249

USD / session

Test how a selected audience responds to one rock song or music video and receive a written findings report.

Electronic Press Kit (EPK)

From $229

USD / press kit

Get a press-ready English-language EPK for a rock artist or band, designed for media, venues, and potential partners.

Rock Discovery Series Sponsorship

From $449

USD / 30-day sponsorship

Sponsor a 30-day series of rock discovery stories with agreed website placements and one digest block.

Starting rates cover the listed scope. We confirm the final fee and timing before booking.

Explore the magazine

Follow the links to see how the editorial, music, and reader sections work.

Articles

Features on songwriting, recordings, and live performance.

Interviews

Rock musicians and the decisions behind their work.

Rock Scenes

Local scenes, venues, and live rock culture.

Projects

Editorial projects and tools for independent artists.

Rock Playlist

Browse by genre and submit a Spotify track for editorial review.

Rock Magazine Digest

Subscribe to receive new stories and editorial updates.

Audience Statistics

See recorded visits, page views, and audience countries.

Journal Updates

Announcements about the magazine, projects, and participation.

Releases & Reviews

Release coverage and close listening guides.

Discover

New angles on independent rock and live sets.

Music Business

Practical guides for rock bands and their teams.

Rock Charts

Browse chart editions and published voting rules.

Submit Music

Prepare the release details and materials the editors need.

Contact the editors

Send an inquiry, correction, or story idea.

Booking and publication

Choose a format and send a short brief, cleared visuals, music links, and preferred dates. We confirm the scope, timing, and final price before work starts.

Paid placements are clearly labeled. Editorial selection and chart voting follow the magazine’s policy. Rates do not include guaranteed chart positions, streams, or sales.

Send a partnership inquiry

Read the editorial policy